**Step 1: Bollywood recipe**

Bollywood is the name given to the Mumbai-based Hindi-language film industry in India. When combined with other Indian film industries (Tamil, Telugu, Bengali, Malayalam, Kannada), it is considered to be the largest in the world in terms of number of films produced, and maybe also the number of tickets sold. The term Bollywood was created by conflating

**1** Bombay (the city now called Mumbai) and Hollywood (the famous center of the United States film industry).

Bollywood films are usually musicals. Few movies are made without at least one song-and-dance number. Indian audiences expect**2** full value for their money; they want songs and dances, love interest, comedy and dare-devil thrills, all mixed up in a three hour long extravaganza with intermission **3** . Such movies are called masala movies, after the spice mixture masala. Like masala, these movies have everything.

The plots are often melodramatic. They frequently quently employ formulaic **4** ingredients such as star-crossed lovers, corrupt politicians, twins separated at birth, conniving **5** villains, angry parents, courtesans with hearts of gold, dramatic reversals of fortune, and convenient coincidences.   
 But currently**7** [...] less than 4 percent of Indians go to the movies regularly. Moreover, India does not really have that many cinemas for people to go to – less than 13,000, versus almost 40,000 in the U.S. (a country which has only one-fourth of India’s population). The average Bollywood film costs only about $1.5 million to make, versus $47.7 million for Hollywood.

The Indian film industry produces over 2,000 films per year and is worth around $5 billion.

1. mixing **2.** want **3.** pause, break **4.** parts of a formula **5.**plotting **6.** practical **7.**at the moment

Exercise one: Read the text and answer the questions  
1) Find a portmanteau word (composed of two other words) and explain it.

2) List the strong points points of Bollywood.

3) Spot three ingredients of Bollywood films.

4) List the weak points of Bollywood.

Mediation: Exercise 2: Compare  Hollywood and Bollywood film industries  
Personal question: Do you like Bollywood films?